

Furnaces—Heating—(Cont'd)

LENOX WARM AIR HEATING SYSTEMS
More families buy LENOX than any other make! There is a LENOX Warm Air Heating System to fit your needs—large or small—for gas, oil or coal. LENOX dealers are trained experts—always at your service for prompt installation, cleaning and repairing.



"WHERE TO BUY IT"

DISTRIBUTOR

SLAKEY BROTHERS INC
2528 Adeline Oakland
From telephones served from S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 10999

DEALER

A Arrow Heating & Plumbing
511 Silver Av. JU niper 7-2700

LITTLE H C OIL BURNING EQUIPMENT

"Perfect Heat for the Home"
Oil Burners, Floor Furnaces, Forced Air Furnaces and Circulating Heaters.
Automatic, with Electric Ignition. Silent, Safe, Clean, Economical.



"WHERE TO BUY THEM"

Little H C Burner Co Inc
Factory & Calif Distributor
DuBois & Woodland St Rafael
(Toll) Call "Operator" for San Rafael 1664

MARS GAS FURNACE AGENCY

2948-20th AT water-2-1352

MARS GAS FURNACES—

A ARROW HEATING & PLUMBING
511 Silver Av. JU niper 7-2700
GOSS WILLIAM P CO
4640 Geary Blvd. BA yview-1-8282

MARSHALL'S SHEET METAL WORKS

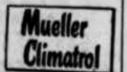
Jobbing
4441 Mission DE lawore 3-6547

MODERN FURNACE & SHEET METAL CO

4435 Geary Blvd. SK yline-1-2874

MUELLER CLIMATROL HOME HEATING

Complete line of furnaces, boilers, winter and year 'round air-conditioners for gas, oil, or coal. Attractive, efficient, fuel-thrifty. Backed by Mueller's 93 years of experience.



"WHERE TO CALL"

MANUFACTURER'S AGENT

Stewart John L Co
563 Chetwood Oakland PI edmt 5-2076

NEW MISSION HEATING & VENTILATING CO

3401 Mission MI ssn 8-3933
(See Advertisement Page 286)

PAC GAS HEATING CO

2948-20th AT water-2-1352

PAC HEATING & SHEET METAL CO

Falco & Faulstich-Service & Repairs
3420-18th HE mlock 1-5006

PANELRAY INFRA-RED GAS WALL HEATERS

Heat your home with modern Panelray combining radiant infrared heat PLUS circulating heat. Instant head-to-toe warmth. Wall or corner installation, new or old homes. Economical, efficient, fully vented.



"WHERE TO BUY THEM"

A Arrow Heating & Plumbing
511 Silver Av. JU niper 7-2700

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

Furnaces—Heating—(Cont'd)

Payne Furnace Div Affiliated Gas Equip
165-8th UN drhil 1-2900

PAYNEHEAT SALES & SERVICE

PAYNE quality reflects nearly 40 years' leadership.
Floor and Duplex Furnaces
Console (Circulator) Heaters
Forced Air Wall Heaters
Forced Air and Gravity Central Furnaces
All vented; approved for all types of gas.



"WHERE TO BUY THEM"

DISTRICT OFFICE

PAYNE FURNACE DIV AFFILIATED
GAS EQUIP 165-8th UN drhil 1-2900

DEALERS

A Arrow Heating & Plumbing
511 Silver Av. JU niper 7-2700
Schmitt Geo P 3281 Mission AT water-2-3646

PIONEER APPLIANCE CO

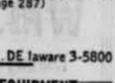
Oil & Gas Heaters-Wholesale Only
1355 Market UN drhil 3-2000
Purcell Bros 1300 Polk OR way 3-0731
(See Advertisement Page 287)

RAY OIL FURNACES—

RAY OIL BURNER CO
401 Bernal Av. DE lawore 3-5800

RHEEM CENTRAL HEATING EQUIPMENT

RELY ON RHEEM for fully automatic warm air heat. RHEEM Winter Conditioner filters and circulates warm air to every room. Available for all gases.



"WHERE TO BUY IT"

DEALERS

A Arrow Heating & Plumbing
511 Silver Av. JU niper 7-2700
GOSS WILLIAM P CO
4640 Geary Blvd. BA yview 1-8282

HOME JOBBING SERVICE

2564 San Bruno Av. JU niper 5-0399

JONES SHEET METAL

6726 Mission PL aza 5-3852
Koch Walter V 1808 Market HE mlock 1-2809

WHOLESALE ONLY

HEIECK & MORAN
1111 Connecticut AT water 2-8535
RHEEM MFG CO Russ Bldg DO uglas 2-6566
Richmond Sanitary Co
290 Division HE mlock 1-0801

SCHMITT GEO P 3281 MISSION

AT water 2-3646
(See Advertisement Page 287)

SEQUOIA MFG CO 1000 BRITTON AV SN CARLOS

(Toll) Call "Operator" for Lytle 3-4843

STANDARD FURNACE & PLUMBING

COMPLETE HEATING & PLUMBING
Sales & Service on All Makes
F.H.A. Terms
All Work Fully Guaranteed

633 Taraval MO ntrose 4-7081
Or MO ntrose 4-6368
Nite & Sun call PR aspt 6-1300

STAR SHEET METAL & HEATING CO

3547-24th VA lencia 6-3737
(See Advertisement Page 287)

STRONG-BUILT SHEET METAL SHOP

All Types and Makes
GAS FURNACES
Installed - Repaired - Serviced
It's Strong-Built and Guaranteed
DWIGHT J. STRONG
111 Sagamore JU niper 6-1338

SUNBEAM GAS FURNACES—

A ARROW HEATING & PLUMBING
511 Silver Av. JU niper 7-2700
AMERICAN RADIATOR & STANDARD
SANITARY CORP
55 New Montgomery YU kon 6-0372
GOSS WM P SHEET METAL WORKS
4640 Geary Blvd. BA yview-1-8282
SCHMITT GEO P
3281 Mission AT water-2-3646

Furnaces—Heating—(Cont'd)

Superior Home Supply Co
2258A Market UN drhil 3-2626

TORIDAIRE GAS FURNACES—

FRASER & JOHNSTON CO
1900-17th MA rket 1-3868

UTILITY APPLIANCE CORP

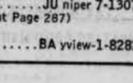
1355 Market UN drhil 1-4908
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise 11113

WALTER'S FURNACE & SHEET METAL WORKS

1320 Ocean Av. JU niper 7-1307
(See Advertisement Page 287)

WESTERN FURNACES

Complete Line of
Forced Air, Gravity,
Floor & Dual Wall
Models
Controlled Indoor
Comfort



"WHERE TO BUY THEM"

DISTRIBUTOR

DALLMAN CO 685-7th UN drhil 3-4500

DEALER

BRUCE & BUD'S SHEET METAL & HEATING 1714 Waller BA yview 1-1939

Furnaces—Industrial

Ajax Elec & Ajax Engrng Corp
204 Davis YU kon 6-1573
Alcorn Combustion Co
625 Market DO uglas 2-2420
Amsler-Morton Corporation
55 New Montay DO uglas 2-0862
Detroit Electric Furnace
420 Market EX brok 2-8296
Gearhart John R Co
600 Fallon Oakland GL encort 1-9773
Hayes C I Inc 112 Laumer Av Sn Jose
(Toll) Call "Operator" for Mayfair 2641

HAYES CERTAIN CURTAIN ELECTRIC FURNACES—

WAGNER L 112 Laumer Av Sn Jose
(Toll) Call "Operator" for Clayburn 8-2641

Hoskins Mfg Co 277-7th HE mlock 1-6672

Howe Furnace Co 2222 Bush FI Imor-6-3637
Induction Heating Corp 25 Stillman DO uglas-2-0934

JOHNSON GAS APPLIANCES—

BABCOCK C B CO 384-7th UN drhil 1-7449

JOHNSTON INDUSTRIAL FURNACES—

BABCOCK C B CO 384-7th UN drhil 1-7449

Knapp Jas H Co 290-9th MA rket 1-7589

Matheson W C Co 290-9th MA rket 1-7589
Metal Parts & Equipment Co
Representing W S Rockwell Co
& Induction Heating Corp
607 Market YU kon 6-5926

NORTH AMERICAN MFG CO THE

1351 Ocean Av Emeryville HU mbolt 3-9810
Pacific Scientific Co 25 Stillman DO uglas-2-0934
Pittsburgh Lectromelt Furnace Corp
277-7th HE mlock 1-6672

SURFACE COMBUSTION FURNACES—

NATURAL GAS EQUIPMENT INC
1150 Folsom UN drhil-1-1780

THORPE J T & SON INC

941-16th UN drhil 3-0787
Western Gold & Platinum Works
Special Laboratory Electric Furnaces
589 Bryant SU tter-1-2065
Wilcox E A Co 277-7th HE mlock 1-6672

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Furnaces—Parts & Supplies

Andrakin Supply Co 1647 Valencia VA lencia 6-5545

INTERNATIONAL SALES CO

2045 Evans Av VA lencia 4-4621
Wholesale Only

1048 Folger Av Berkeley AS lberry 3-6220

Furnaces—Repairing & Cleaning

A ARROW HEATING & PLUMBING

WE CLEAN SERVICE & REPAIR ALL FURNACES & HEATING SYSTEMS
Easy Payments Ask for Ext. 12
511 Silver Av. JU niper 7-2700

ABLE FURNACE-SHEET METAL & HEATING CO

Day & Night Service
2700 Bryant VA lencia 4-3648
If no answer call JU niper 5-4918
Ace Furnace Co 2187-26th Av OV erland 1-5811

ATLAS HEATING & VENTILATING CO LTD

Repairs - All Makes Furnaces
Filter Replacements
557-4th DO uglas 2-0377
Night Service MI ssn 8-6723

BEAUMONT FURNACE & SHEET METAL CORP

1433 Van Dyke Av MI ssn 7-8350

BILL'S FURNACE SERVICE

313A Duncan MI ssn 7-6325

BORDIN JAMES J CO

1333 Noriega LO mhard 6-8167

BRADY'S HEATING & APPLIANCE CO

3583-16th MA rket 1-4240
After Bus Hours Call EV rgreen 6-3699

CLAWSON CO

CLEANING SPECIALISTS
Guaranteed Work
1475-9th Av SE abright 1-6410

DOLAN HEATING & SHEET METAL CO

25 Patterson AT water-2-2616

GOSS WM P SHEET METAL WORKS

4640 Geary Blvd BA yview 1-8282

HOLLAND FURNACE CO

1288-15th Av LO mhard 4-3160

HOME HEATING CO

289 Farallones JU niper 4-2462
(See Advertisement Page 286)

Howe Furnace Co 2222 Bush FI Imor-6-3637

MAZZA-FERRI J P

Repair & Install
FLOOR FURNACES
45 W Cavour PL aza 5-3754

NEW MISSION HEATING & VENTILATING CO

3401 Mission MI ssn 8-3933

PIGCH AUTHORIZED FURNACE REPAIRS—

GOSS WILLIAM P CO
4640 Geary Blvd BA yview-1-8282

STANDARD FURNACE & PLUMBING

633 Taraval MO ntrose 4-7081

TOP NAT FURNACE CLEANING CO

Specialize Furnace Cleaning Only
354 Victoria JU niper 4-4437

WALTER'S FURNACE & SHEET METAL WORKS

1320 Ocean Av JU niper 7-1307

WESTERN FURNACE CO

4640 Geary Blvd BA yview-1-8282

Furniture—Antique

See Antiques—Dealers

Furniture—Beds—See Beds

Furniture—Church

See Church Furnishings

Furniture—Cleaning

See Upholstery Cleaners

Please distinguish between the black letter "O" and the red numeral "0" (zero) when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

Furniture Dealers—New

A Aron Used Furniture Co
746 McAllister FI Imor 6-8353

A-1 Upholstering & Furniture Co

Remodeling-Recovering-Furn Made To Order
2155 Mission UN drhil-1-4317

A A Active Furniture Co

1055 McAllister FI Imor-6-3707

A B C Furniture Co 999 McAllister WA Inut 1-7742

A & M PREMACK SALVAGE

424 Valencia HE mlock 1-0637

AALTO FURNITURE

601 Sutter GR ayson 4-4278

AAMES UPHOLSTERING & FURNITURE CO

DISTINCTIVE FURNITURE
MADE TO ORDER
Reupholstering - Draperies
Interior Decorators
Liberal Terms
27 Years Skilled Experience
1059 Mission UN drhil 3-5000

Aarco Auction Studio 964 McAllister WE st 1-8744

Acberman Charles
In Laurel Village
3431 Calif SK yline 2-2544

ACME FURNITURE CO

Juvenile Furniture-Our Specialty
Everything For The Baby's Room
4042-2-4th VA lencia 4-4373

Acme Uph-Furniture Co

3180 Mission VA lencia 4-9372

Adair Bros 1370 Mission HE mlock 1-7784

AL JOHN FURNITURE

Hop Hing Furniture
1313 Mason TU yedo 5-5262

Allrite Furniture Store 708 McAllister WE st 1-5876

AMCO FURNITURE CO

COMPLETE HOME FURNISHINGS
& APPLIANCES
EASY TERMS
2169 Mission UN drhil 1-0156

ARMBRUSTER'S FURNITURE

1754 Geary WA Inut 1-3084

Furniture Dealers—New—(Cont'd)

Art Furniture Co 1511 Ellis WA Inut 1-2048

ART RATTAN CO OF CALIF

E 12th & Miller Av Oakland KE ilog 4-0513
(See Advertisement Page 291)

Ashbury Furniture & Appliances

1466 Haight UN drhil 1-7757

ASSOCIATED HOME FURNISHERS

(See Advertisement This Page)
1370 Mission HE mlock 1-7784

BAKER W TREVOR

2230 Polk OR way 3-9343

Balboa Furniture & Appliance

3729 Balboa BA yview 1-8683

BARKER BROS CORP